



LOCALDIRECTIVE OPENS THE DOOR TO THE WORLD OF LOCAL INTERNET ADVERTISING:

- ▶ **AFFORDABLE:** We have programs that get results...at prices you can afford.
- ▶ **ACCURATE:** Your advertising is placed with the top names in local search, where your prospective customers are looking.
- ▶ **SIMPLE:** We do it for you! Our professional team will learn the critical details about your business that attract new customers and we will do the rest.
- ▶ **FLEXIBLE:** Our programs are flexible and can be changed as your business needs change.
- ▶ **IMMEDIATE:** Your program will start within 24 hours from the time we initiate it. It's that easy.
- ▶ **MEASURABLE:** Our reports clearly outline where prospects come from and what they are searching for. You can watch your business grow.

LOCALDIRECTIVE PUTS YOU IN THE TOP LOCAL SEARCH ENGINES, WHERE YOUR PROSPECTIVE CUSTOMERS ARE LOOKING.

For more information, visit us at
www.LocalDirective.com
or call 1-866-925-9524.

PRODUCT CHARACTERISTICS

- **Type:** OTC Skin Care Cream
- **Geographical Coverage:** National
- **Target Audience:** Consumers
- **Value Proposition:** Treatment for Sun Spots

BUSINESS OVERVIEW

Product treats white spots on skin associated with sun exposure.

WEBSITE GOALS

Create a new website that explains product's uses, benefits, facts, and warnings. Sell single product online.

NEW HOME PAGE

